



CERTIFIED TOBACCO CESSATION SPECIALIST (CTCS) COURSE



GUJARAT UNIVERSITY
Accredited



COURSE BROCHURE

18.5 hours 8 modules

8 weeks, 2.5 hours per week **ONLINE**

3 Days **OFFLINE**

2024



Download the CTCS 2024 brochure
https://www.icancare.in/assets/brochure/CTCS_Brochure.pdf



Register and book your seat
www.icancare.in/Academy/ctcs



Tobacco cessation is a complex intervention. Tobacco (smoking, chewing, or vaping) has the highest addiction factor. It needs specialized training, a deep understanding, and learning to practice the intricacies of tobacco cessation intervention to ensure a successful outcome for a tobacco-addicted person. ICanCaRe has pioneered and created a clinically validated simplified digital tobacco cessation protocol intervention system. ICanCaRe Academy's motto empower, enhance, and earn introduced three courses for capacity building for Tobacco Cessation. The courses accredited by Gujarat University help set up or scale up tobacco cessation practices.

COURSE	DESIGNATION	DURATION	ACCREDITATION
Certified Tobacco Cessation Specialist (CTCS)	Intervention Specialist	18.5 Hours	Gujarat University
Orientation Course in Tobacco Cessation (OCTC)	Ambassador or Allied Partners	8 Hours	Gujarat University
Basic Course for Tobacco Control (BCTC)	Marshal	4 Hours	ICanCaRe

About Certified Tobacco Cessation Specialist Course – CTCS course is a unique course to enable the trainee to run a data-driven and evidence-based digital tobacco cessation program. The course gives in-depth knowledge on ABCDEFGH aspects of tobacco addiction intervention. It gives practical hands-on training on the ICanCaRe TOBACCO CESSATION APP, role plays, pharmacotherapy, prescription writing, and addressing the challenging aspects of tobacco cessation. Healthcare Professionals who wish to empower with knowledge and digital protocol, enhance their skills and earn from tobacco cessation practice are welcome and eligible to join the course.

CTCS Course Module

Data-driven and Scientifically validated

- A** - ACTIVE MOTIVATION and FOLLOW UP
- B** - BEHAVIORAL INTERVENTION
- C** - COMORBID MANAGEMENT
- D** - DRUGS OR MEDICATION
- E** – EVENT & ORAL CARE AND SECONDARY PREVENTION
- F** – FOLLOW UP AND RELAPSE PREVENTION
- G** – GENETICS of DEADDICTION
- H** - HOLISTIC CARE – MED intervention

Each module is infused with numerous role plays, case discussions, assignments, and additional reading for deeper understanding and knowledge



ICanCaRe Academy

CAPACITY BUILDING FOR TOBACCO CESSATION and ORAL CANCER PREVENTION



CTCS Course Outcomes and Value Addition

Tobacco Cessation Clinical Intervention Made Easy for you!

- Learn ABCDEFGH: 8 practical principles of tobacco cessation validated by Gujarat University.
- Assisted role plays, case discussions, technology training by experts.
- Digitally transform your cessation practices.
- Get access to ICanCaRe E-Cessation APP.
- Be part of the ICanCaRe Virtual Clinic.
- Exclusive Tobacco E-Pharmacy & Quit Coach support.
- Opportunities to initiate research with Gujarat University.
- Join the growing network of India's 500+ topmost Cessation Specialists
- Oral care management
- Monthly tutorial
- Be a tobacco MARSHAL leader

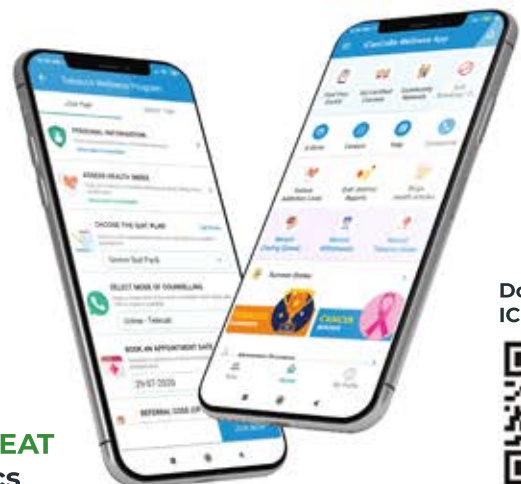


Eligibility

- Practicing Doctors – MBBS and above
- Dental Specialists - BDS and above
- Psychology
- Dietitian
- Physiotherapy
- Nursing
- Ayurvedic
- Homeopathic
- Pharmacy
- Counsellors
- Family Physicians
- Occupational Therapist

Requirement for CTCS Certifications

- Android based tab or mobile phone for ICanCaRe APP (<http://app.icancare.app>)
- Compulsory attendance for all sessions
- Complete online assessment
- Two dummy case to be filled with faculty
- 10 live cases to be practiced on ICanCaRe APP
- CTCS course feed back form
- CTCS course recommendation form



Download the ICanCaRe App



REGISTER AND BOOK YOUR SEAT
www.icancare.in/academy/ctcs

ICanCaRe Academy

CAPACITY BUILDING FOR TOBACCO CESSATION and ORAL CANCER PREVENTION



Course Calendar

ONLINE – 4 Batches per year

8 weeks each (SUNDAY or WEDNESDAY)

2.5 hours per session

BATCH	8 WEEKS OF THE MONTHS	TIME	LAST DATE OF REGISTRATION
Wednesday	February - March	06:30 PM - 9:00 PM	27th January
Sunday	May - June	10:00 AM - 12:30 PM	27th April
Wednesday	August - September	06:30 PM - 9:00 PM	27th July
Sunday	November - December	10:00 AM - 12:30 PM	27th October

Course Calendar - OFFLINE

3 Days continuous or Institution based as per requirement.

Conducted at ICanCaRe Institutes of Excellence for tobacco Cessation or on demand

CTCS Course Fees

ONLINE

₹ 27,000/-

Group of three or more – pay Rs. 21,600/-
each Special consideration for OCTC
certificate holder

OFFLINE

₹ 27,000/-

Contact ICanCaRe Institutes of Excellence for
Tobacco Cessation Training
Android TAB – Rs. 10000/- (optional)

Pay Online

<http://pay.icancare.in> | Paytm 9773892476

For Query Contact - Mrs. Shruti Agrawal

(Whatsapp: 6309437912, Email: shruti@icancare.in)



REGISTER AND BOOK
YOUR SEAT

www.icancare.in/academy/ctcs

ICanCaRe Academy

CAPACITY BUILDING FOR TOBACCO
CESSATION and ORAL CANCER
PREVENTION



CORE TEAM CTCS COURSE



Dr. Pawan Gupta. M.Ch.

MS (Gen. Surg), M.Ch(SURGICAOL ONCOLOGY).,
FSG, FAIS, CTCS

Sr. Director, Surgical Oncology, Max Institute of Cancer Care
National President- I Can Win Foundation
Founder – ICanCaRe, ICanCaRe Academy
MASTER TRAINER AND NATIONAL CONVENOR –
Tobacco Cessation Courses

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Prof. (Dr.) Rakesh Rawal P.Hd.

M.Sc., Ph.D., Life sciences
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Dept of Biochemistry & Forensic Science
GU Course Coordinator

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Dr. Reena R Kumar MDS, CTCS

MDS (Orthodontics), CTCS

Academic Director, ICanCaRe Academy Responsible for
scientific training and development of Cessation Experts

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Er. Rishabh Agrawal

B.Tech, M.Tech, (IIT KGP)
Director & CTO

Responsible for building eco-systems and
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Ms. Shruti Agrawal B.E., MBA

B.Tech., MBA (KIIT University)
Chief Strategy Officer

Responsible for strategic planning, business growth and development
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How to Apply for CTCS

Fill the form online and register for the course at www.icancare.in/academy/ctcs

Payments to be made online along with the form



Course Enrolment Dates:

Yearly calendar is made available for the course. A candidate can register for the online course and choose the schedule.

Offline course is through our centre of excellence and has to be applied through the Institute. Offline course will be conducted if there are at least 20 candidates.

Certification

The course certificate shall be issued to the candidates by Gujarat University through ICanCaRe upon successfully completing the sessions, assessment and tasks as given during the course. It may take upto 3 months for the certificates.

Credits and Grades

The Academy Director and faculty grade the candidates on a dynamic basis. The credits will be awarded after completing all the course requirements. The assessment marks will be in percentage and grades will be awarded as

A+: 70-100% | A: 60-69% | B+: 50-59% | B: 50-54% | C: Less than 50%

Cancellation, Change of batch and Refund policy

Registered candidates who wish to opt out of the course or change the batch for reasons whatsoever, can email to the course Co-ordinator at shruti@icancare.in. The following charges will apply

- ★ Change in course batch – No charges
- ★ Cancellation 7 days prior to commencement of the course – Full refund excluding GST
- ★ Cancellation within 7 days of commencement of the course – 50% refund of the basic course fee excluding GST

Re-Assessment fee

Candidates who could not appear for the assessment or wish to improve the grade can apply with reassessment fee of Rs. 4720/-. Write to the co-ordinator Shruti@icancare.in

Observership for CTCS

Only CTCS are allowed for observership on request to the coordinator shruti@icancare.in

Observer fee for multiple classes (max of three) – Rs. 2360/-

Observer fee for single class - Rs. 590/-

ICanCaRe Tutorial – monthly classes – is complementary for CTCS.

ICanCaRe Tobacco Cessation APP for specialists – is complimentary for 3 months. Following that a subscription charges will apply.

ICanCaRe Tobacco E-pharmacy and IEC – all CTCS/OCTC/MARSHAL get tobacco related pharmacy product and IEC materials at subsidised cost. Contact shruti@icancare.in

***PLEASE COMPLETE ALL SECTIONS IN BLOCK LETTERS**

Application No.:		Date of Application:	FOR OFFICE USE ONLY	
GENERAL INFORMATION				
Full Name:				Affix Passport Size Photograph
Address of Correspondence:				
City:		State:	Pincode:	
Email:		Contact:		
Gender: Male <input type="checkbox"/> Female <input type="checkbox"/>	Date of Birth (DD/MM/YYYY):	Father/Mother/Guardian Name:		
EDUCATIONAL QUALIFICATION				
Highest Degree:		Name of Institute / College:		
JOB DESCRIPTION				
Designation:		Department / Organization / Company:		
COURSE DETAILS				
Course Type:				
Orientation Course on Tobacco Cessation <input type="checkbox"/>		Certified Tobacco Cessation Specialist <input type="checkbox"/>		Workshop <input type="checkbox"/>
Course Fees Paid:				
Payment Mode: DD / NEFT / Link Payment / Cheque No. _____ Date: _____				
Demand Draft drawn in favour of "Innovative Cancer Care and Rehabilitation Private Limited" Payable at Faridabad. For Online Transfer at State Bank of India", IFSC Code: SBIN0016537; Current A/C No. 36703281918.				
Payment Gateway Link: http://pay.icancare.in				
Bank Transfer <input type="checkbox"/>	Cash <input type="checkbox"/>	DD <input type="checkbox"/>	Cheque <input type="checkbox"/>	Payment Gateway <input type="checkbox"/>
DECLARATION				
I hereby declare that all information on this form is true and complete to the best of my knowledge and belief.				
SIGNATURE OF APPLICANT:		Place & Date:		

About ICanCaRe

Innovative Cancer Care and Rehabilitation Pvt. Ltd (ICanCaRe) is recognized as Start-up by DPIIT, Government of India, incubated at Gujarat University Start-up and Entrepreneurship Council (GUSEC). ICanCaRe launched its campaign SAVE the YOUTH against the menace of Tobacco with the purpose of Sensitizing the public about tobacco, assisting in a digitalized protocol evidence-based intervention to quit tobacco, Volunteer training for capacity building in form of Intervention SPECIALISTS and AMBASSADORS by Gujarat University accredited Courses, and Enforcing Tobacco free zones by creating TOBACCO MARSHALS in the society. To implement the same ICanCaRe has introduced many proprietary products and ICanCaRe Academy for capacity building.

ICanCaRe Academy - with its motto empower, enhance, and earn introduced three courses accredited by Gujarat University for capacity building for Tobacco Cessation to help set up or scale up tobacco cessation practices. Further introduced skilling up sessions as per of ORAL ONCOLOGY CONNECT program. Courses - CTCS, OCTC, BCTC | Tutorial | Skill up

ICanCaRe Tobacco Wellness APP - for patients and Specialists World's first tobacco cessation app for patient involvement and specialists Interventions
<http://www.app.icancare.in>

ICanCaRe Community

Join the community and contribute to #knowtobacco to #savetheyouth
www.facebook.com/groups/icancare | <https://www.twitter.com/icancare2015>
<https://in.linkedin.com/company/icancare2015>

ICanCaRe E-Pharmacy

all products for tobacco cessation at one site with door delivery facility
www.icancare.org For CTCS whole sale price - <https://icancare.org/apps/wholesale>

ICanCaRe Publication

For tobacco related books, flyers, posters etc Tobacco cessation information material online for download

ICanCaRe Blog and YouTube

On tobacco for updated information on tobacco and cessation intervention
<https://www.youtube.com/c/icancare> | <http://blog.icancare.in>

ICanCaRe innovative product

TrisCaRe the innovative mouth opening device. Now available in various models.
www.icancare.org/triscare

Tobacco MARSHAL connection program www.icancare.in/academy/marshall

- SYNC-ENERGY - online weekly program
- ADIRA - Women empowerment against tobacco



<https://icancare.org/apps/wholesale>





Testimonials of our Trainee:

“This training course is very precise, practical, two-way communication is very helpful for solving our problem, very informative, practice-oriented program.” – Dr. Rajkumari Khatri, Indore, ENT and Head, and Neck Surgeon

“Actively involving each student in discussion and learning process, discipline and dedication” – Dr. Malikarjun, Pulmonologist, HCG – Bengaluru

“Very interactive, engaging, and highly informative. Definitely will start practice tobacco cessation along with my ongoing clinical practice.” – Dr. Visuja Chaudhary, Pedodontics, Noida

“The training I got as a Certified Tobacco Cessation Specialist by ICanCaRe which emphasizes not only on tobacco cessation but also on co-morbidity management has made me confident and different. I am excited to save lives and overwhelmed with the responses I get from my clients.” - Dr. Harshita Pandey, BDS, Noida

**WHAT MIND DOES NOT KNOW – EYES DOES NOT SEE,
ONE DOES NOT PRACTICE**

ICanCaRe Academy – ENHANCE | EMPOWER | EARN



Connect With Us

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Tobacco Outline Number

011-430-77695



<https://www.facebook.com/icancare.org>



<https://www.facebook.com/groups/icancare>



<http://blog.icancare.in>



<https://www.twitter.com/icancare2015>



<https://in.linkedin.com/company/icancare2015>



<https://www.youtube.com/c/icancare>



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<http://www.app.icancare.in>